

Nurturing Entrepreneurial Mindset



Industry Partner

Maharashtra | Karnataka | Goa



Knowledge Partner

SINGAPORE POLYTECHNIC | SP

Execution Partner



Incubation Partner



Key Benefits

- Build ability to identify, articulate and validate problem statement to begin effective learning
- Learn and accelerate end to end solution to build start-up
- Upgrade relevant technology and business skills
- Guidance and mentoring from domain experts to support the start-up
- Find technical &/or financial partner for the start-up
- Access to resource from quality incubators
- Inculcate entrepreneurial skill sets like team-work, critical thinking, applying knowledge, interacting skills
- Prepare and validate Business Model Canvas for start-up idea.
- Assistance for your start-up feasibility report
- Funding assistance for your start-up
- Participate in the events for Business Pitches

Product Overview

Entrepreneurial mindset development program is aimed to encourage all the budding entrepreneurs to start their own start-ups. It is a blended learning course which enables the students to understand how to begin their start-up with a well-defined process and various casestudies from across the world. Course is designed to inculcate entrepreneurial mindset in young graduates enabling them to solve problems around.

Associated Partner Industries and Subject experts are engaged for effective course delivery and regular assessment. Online portal is developed to track the course completion, timely online assignment submission, timely assessment thus enabling to monitor progress of each student.

Product Content / Features



Industry
Horizontal
and Verticals



Industry
Problem
Statement



Idea
Generation
& Validation



Design
Thinking



Lean
Start-up
Methodology



Business
Model
Canvas



Mid
Semester
Checkpoint



Prototyping
and
UI/UX



Marketing
and
Branding



Financial
Management



Business
Funding and
Exit Strategies



Legal
Requirements
of Business

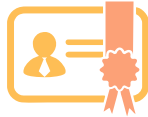


Business
Plan and
Pitch

Value Proposition



2 Year Access to
Begin My Start-up



Certification
from Singapore
Polytechnic



Access to
Seed Funding to
Start your StartUp



Access to Industry
& Investors to
commercialize
your StartUp Idea



Free access to
listed Incubation
Centres for Support



Free access to
One Week StartUp
Acceleration Program



Build your own
StartUp and Capitalise
your Idea

Duration

6 Months

Price of Product

Rs 20,000/-
per student

For discount, contact Principal/TPO of your institute

How to Enroll ?

For applicant enrolling through institute

1. Visit : www.jugaadfunda.com
2. Click & Register on Manage my Institute (MMI)
3. Payment by Institute
4. Credential mail will be sent to students
5. Students Login to Upgrade My Skill & access the content /course

For applicant enrolling individually

1. Visit www.jugaadfunda.com
2. Click & register on upgrade my skill
3. Approval of registration & receive password reset mail
4. Login to upgrade my skill with credentials
5. Apply & Pay for Entrepreneurial Skill Development Program ,
6. Access the course content

Contact Details

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